



TOPLINE & METHODOLOGY

AWHP/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American female general population (ages 18+)
Interview dates: December 21, 2024 – January 8, 2025

Number of interviews, adults: 3,199

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

Screener

| | | | |
|----|--|--|---------|
| S2 | With which gender identity do you most identify? | | N=3,199 |
| 2 | Female | | 99% |
| 3 | Trans Male / Trans Man | | 0% |
| 4 | Trans Female / Trans Woman | | 0% |
| 5 | Genderqueer / Gender Non-conforming | | 0% |

| | | | |
|----|---|--|---------|
| S3 | Which of these best describes you today? | | N=3,199 |
| 1 | I don't have any children and am not currently pregnant | | 40% |
| 2 | I have a child/children and am not currently pregnant | | 56% |
| 3 | I'm currently pregnant | | 1% |
| 99 | Prefer not to answer | | 3% |

| | | | |
|----|---|--|---------|
| S4 | Do you have a chronic disease or health condition ? | | N=3,199 |
| 1 | Yes | | 36% |
| 2 | No | | 64% |
| | HYPERLINK Chronic disease or health condition : A disease, illness or disability that is persistent and long-lasting in its effects (at least three months) and cannot be cured but may be treated. | | |



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ASK IF S4=1

| S5 | Which best describes your chronic health condition? <i>Select all that apply.</i> | | N=1,278 |
|----|---|--|---------|
| 1 | Allergies | | 26% |
| 2 | Arthritis / Joint Ailments | | 31% |
| 3 | Autoimmune / Blood / Immune | | 12% |
| 4 | Cancer | | 5% |
| 5 | Cardiovascular / Heart | | 13% |
| 6 | Diabetes | | 20% |
| 7 | Gastric / Digestive | | 14% |
| 8 | Genetic / Congenital | | 2% |
| 9 | Reproductive / Gynecological / Urological | | 5% |
| 10 | Hearing Impairment | | 6% |
| 11 | Infectious Disease | | 1% |
| 12 | Learning Disabilities | | 2% |
| 13 | Mental Health | | 22% |
| 14 | Muscular / Musculoskeletal / Bone Fractures / Osteoporosis | | 8% |
| 15 | Neurologic / Nervous | | 9% |
| 16 | Non-Diabetic Endocrine | | 2% |
| 17 | Chronic Respiratory Disease | | 8% |
| 18 | Skin / Dermatologic | | 7% |
| 19 | Sleep Disorder | | 11% |
| 20 | Urinary / Kidney Disease | | 4% |
| 21 | Vision Impairment | | 8% |
| 22 | Obesity | | 16% |
| 23 | Other | | 17% |
| 99 | No opinion | | 0% |



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| S6 | Do you or your family members have a history of the following conditions? | 1-Yes, me | 2-Yes, a family member | 3-Yes, both | 4-No | 99- Don't Know |
|-----------|---|-----------|------------------------|-------------|------|----------------|
| | N=3,199 | | | | | |
| 1 | Breast Cancer | 3% | 25% | 1% | 67% | 4% |
| 2 | Cervical Cancer | 1% | 7% | 0% | 85% | 5% |
| 3 | Colorectal Cancer | 1% | 10% | 0% | 83% | 6% |
| 4 | Lung Cancer | 0% | 16% | 0% | 77% | 6% |
| 5 | Other Forms of Cancer | 2% | 29% | 2% | 59% | 7% |
| 6 | Cardiovascular Disease (Heart Disease) | 2% | 31% | 3% | 57% | 6% |
| 7 | Diabetes | 6% | 38% | 3% | 49% | 4% |
| 8 | High Blood Pressure | 15% | 39% | 8% | 33% | 4% |
| 9 | Mental Health Condition | 9% | 17% | 8% | 60% | 5% |
| 10 | Chronic Respiratory Disease | 3% | 9% | 2% | 79% | 7% |
| 11 | Alzheimer's Disease | 0% | 17% | 0% | 76% | 6% |
| 12 | Kidney Disease | 2% | 9% | 1% | 82% | 6% |
| 13 | Obesity | 9% | 17% | 7% | 62% | 4% |
| 98 | Other | 3% | 3% | 1% | 62% | 12% |
| HYPERLINK | Immediate blood relatives, such as your parents, siblings, paternal and maternal grandparents, maternal grandmother, mother, or sister(s) | | | | | |

MAIN QUESTIONNAIRE

Preventive Healthcare

| Q1 | Do you have a ... | 1-Yes |
|----|--|-------|
| | N=3,199 | |
| 1 | Primary care provider that you routinely visit (at least once a year)? | 81% |
| 2 | Obstetrician or Gynecologist (OB/GYN) that you routinely visit (at least once a year)? | 47% |



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| Q2a | ASK IF Q1_1 = 2: Why don't you have a primary care provider that you see routinely? Select all that apply. | | |
|-----|--|---|---|
| Q2b | ASK IF Q1_2 = 2: Why don't you have a OB/GYN that you see routinely? Select all that apply. | Q2a : Primary care provider | Q2b: OB/GYN |
| | | N=523 <u>Total respondents who don't routinely see PCP</u> | N=1694 <u>Total respondents who don't routinely see OB/GYN</u> |
| 1 | Difficulty finding a provider I feel comfortable with | 23% | 14% |
| 2 | Difficulty finding a provider that accepts my insurance | 9% | 5% |
| 3 | Limited transportation to access healthcare services | 4% | 3% |
| 4 | Services are too far away | 4% | 3% |
| 5 | Difficulty scheduling an appointment (e.g. difficulty using online scheduling, availability of the provider, etc.) | 8% | 5% |
| 6 | Do not have childcare | 3% | 3% |
| 7 | Do not think I need one | 28% | 46% |
| 8 | Do not have the time | 10% | 4% |
| 9 | Cannot get time off of work | 2% | 2% |
| 10 | Cannot afford out-of-pocket costs | 22% | 10% |
| 11 | Do not have health insurance | 23% | 9% |
| 98 | Other [INSERT SMALL TEXT BOX] | 12% | 22% |



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| Q3 | When was the last time you received these health services? | | | | | | | | | |
|----|--|----------------------------------|--------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------|--------------------------------|----------------|
| | | <u>Ever received (1-6) (Net)</u> | 1. In the last 12 months | 2. 1 Yr to Less than 2 years | 3. 2 Yr to Less than 3 years | 4. 3 Yr to Less than 4 years | 5. 4 Yr to Less than 5 years | 6. 5 or more years ago | 98- Never received the service | 99- Don't know |
| | N=varies | | | | | | | | | |
| 2 | Received a prescription for medication | 92% | 74% | 8% | 4% | 2% | 1% | 3% | 5% | 2% |
| 1 | Received an annual physical or well woman exam | 92% | 68% | 12% | 4% | 2% | 1% | 4% | 4% | 4% |
| 3 | Consulted your primary care provider | 92% | 73% | 7% | 4% | 2% | 1% | 4% | 4% | 4% |
| 4 | Consulted your OB/GYN | 79% | 37% | 11% | 5% | 4% | 2% | 20% | 15% | 5% |
| 5 | Consulted a specialist | 79% | 45% | 11% | 5% | 3% | 3% | 11% | 17% | 4% |
| 10 | Visited an urgent care facility | 72% | 28% | 13% | 10% | 5% | 3% | 13% | 22% | 6% |
| 9 | Visited the Emergency Room | 71% | 19% | 10% | 8% | 6% | 4% | 25% | 24% | 5% |
| 6 | Received an out-patient procedure (does not require hospitalization) | 68% | 27% | 11% | 6% | 4% | 3% | 17% | 25% | 7% |
| 7 | Received an in-patient procedure (requires hospitalization) | 58% | 11% | 6% | 6% | 3% | 3% | 29% | 35% | 6% |
| 12 | Admitted to the hospital for other health concerns | 57% | 13% | 7% | 5% | 3% | 3% | 27% | 36% | 7% |
| 11 | Admitted to the hospital for OB/maternity care | 57% | 4% | 3% | 3% | 2% | 2% | 43% | 40% | 3% |
| 8 | Had a telehealth appointment | 55% | 30% | 11% | 5% | 4% | 2% | 2% | 39% | 5% |
| 13 | Received mental health care or services | 38% | 18% | 5% | 2% | 2% | 2% | 9% | 57% | 4% |





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| Q4 | When was the last time you received the following preventive care services? | Ever received (1-6) (Net) | 1. In the last 12 months | 2. 1 Yr to Less than 2 years | 3. 2 Yr to Less than 3 years | 4. 3 Yr to Less than 4 years | 5. 4 Yr to Less than 5 years | 6. 5 or more years ago | 98- Never received the service | 99- Don't know |
|----|--|---------------------------|--------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------|--------------------------------|----------------|
| | N=3,199 | | | | | | | | | |
| 1 | Routine bloodwork to screen for diabetes, cholesterol, etc. | 86% | 64% | 10% | 5% | 2% | 1% | 4% | 9% | 4% |
| 2 | Vaccines | 90% | 51% | 12% | 9% | 5% | 3% | 9% | 5% | 4% |
| 3 | Breast cancer screenings (mammogram, ultrasound, MRI) | 69% | 45% | 10% | 4% | 2% | 2% | 6% | 27% | 3% |
| 4 | Cervical cancer screenings (pap test, HPV test) | 76% | 31% | 15% | 8% | 4% | 3% | 15% | 18% | 5% |
| 5 | Colorectal cancer screenings (colonoscopy, stool-based test, blood-based etc.) | 51% | 17% | 8% | 7% | 5% | 5% | 9% | 43% | 5% |
| 6 | STI (HIV, chlamydia, gonorrhea, etc.) screenings | 44% | 14% | 6% | 3% | 3% | 3% | 15% | 46% | 8% |
| 7 | Mental health screenings | 39% | 22% | 5% | 3% | 2% | 1% | 6% | 52% | 7% |
| 8 | Blood pressure screenings | 81% | 66% | 6% | 3% | 1% | 1% | 3% | 13% | 5% |
| 9 | Osteoporosis screenings (bone density scan, etc.) | 39% | 16% | 8% | 7% | 2% | 2% | 5% | 51% | 9% |

| Q5 | How familiar are you with the recommended preventive care services for women in your age group? | N=3,199 |
|------------------|---|---------|
| 4 | Very familiar | 34% |
| 3 | Somewhat familiar | 41% |
| 2 | Not too familiar | 12% |
| 1 | Not at all familiar | 7% |
| 99 | Don't know/Not sure | 5% |
| HYPERLINK | Preventive care includes regular check-ups, vaccines and routine tests/screenings. These help to detect and prevent medical problems. | |

| Q6 | Where do you usually go when you need preventive care services? Select all that apply. | N=3,199 |
|------------------|---|---------|
| 1 | Primary care provider (PCP) office | 74% |
| 2 | OB/GYN office | 26% |
| 3 | Community health center | 3% |
| 4 | Urgent care center | 7% |
| 5 | Hospital | 5% |
| 6 | Pharmacy clinic | 4% |
| 98 | Other, please specify | 2% |
| 99 | I do not usually receive preventive care services | 12% |
| HYPERLINK | Preventive care includes regular check-ups, vaccines and routine tests/screenings. These help to detect and prevent medical problems. | |



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| Q7 | In the past 12 months have you experienced any of the following? | Yes % (N=3,199) |
|-----|---|--------------------|
| 1 | Skipped preventive health services, such as a yearly check-up or routine test | 19% |
| 2 | Skipped a medical test or treatment | 13% |
| 3 | Did not get a routine or recommended vaccine | 26% |
| 4 | Couldn't get an appointment with a primary care provider (PCP) | 12% |
| 5 | Couldn't get an appointment with an OB/GYN | 8% |
| 6 | Couldn't get an appointment for a health screening or diagnostic test | 5% |
| Any | Experienced any of the above | 42% |

ASK ALL

| Q8 | What are the most important reasons you may not have received preventive care in the past 12 months? Please select the two most important reasons. | | Top Reason (1 st & 2 nd most important) N=1,746 |
|----|--|--|---|
| | RANDOMIZE | | |
| 1 | Accessibility | I have difficulties in scheduling an appointment such as using online scheduling, availability of the provider, etc. | 10% |
| 2 | | Obligations such as work, school or childcare make it hard for me | 19% |
| 3 | | I have problems communicating with my healthcare provider due to language differences | 4% |
| 4 | Affordability | I have limited transportation to get to healthcare services | 9% |
| 5 | | My insurance plan limits my choices | 15% |
| 6 | | I can't afford the out-of-pocket costs | 22% |
| 7 | Information | I don't have enough information about which preventive care services are covered by my insurance | 11% |
| 8 | | I don't fully understand the information my provider usually gives me | 4% |
| 9 | | I don't know which preventive services, screenings, or vaccines I should be getting | 13% |
| 10 | Time/Mind space | I have limited time available in my schedule to make an appointment | 18% |
| 11 | | I forgot, it was not top of mind | 25% |
| 12 | | I didn't feel the need to get preventive care | 29% |
| 13 | Experience in clinical settings | I have felt discriminated against, ignored, or not believed in healthcare settings in the past | 6% |



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| Q9 Please indicate how much you agree or disagree with the following statements. | | | | | | |
|--|--|----------------------|-----------------------|-----------------------|--------------------------|--------------------------|
| | RANDOMIZE | % Total Agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree |
| | | | 4 | 3 | 2 | 1 |
| 1 | It is hard for me to pay for healthcare without sacrificing my other basic needs | 35% | 13% | 22% | 27% | 36% |
| 2 | My out-of-pocket costs for healthcare are unworkable for my budget | 39% | 14% | 25% | 28% | 31% |
| 3 | I communicate well with my healthcare providers | 84% | 46% | 38% | 10% | 4% |
| 4 | I receive healthcare that meets my unique needs | 80% | 39% | 41% | 12% | 6% |
| 8 | I know I have access to the latest screenings and vaccines from my provider | 84% | 49% | 35% | 9% | 5% |
| 9 | I am confident that my insurance plan allows me to get the care I need | 74% | 35% | 40% | 15% | 9% |
| 10 | I feel confident that my healthcare provider has the most current information about preventive screening and is up to date with innovative screening methods | 85% | 44% | 41% | 8% | 5% |

Disease States: Vaccines

| Q10 How familiar are you with the recommended vaccine schedule for the following diseases? N=795 | | | | | | |
|---|---|-------------------|------------------------|----------------------------|----------------------------|------------------------------|
| | RANDOMIZE | % Familiar | 4-Very familiar | 3-Somewhat familiar | 2-Not very familiar | 1-Not at all familiar |
| 1 | Flu | 89% | 66% | 23% | 7% | 4% |
| 2 | Tdap (tetanus, diphtheria, and pertussis) | 68% | 35% | 32% | 18% | 14% |
| 3 | HPV | 56% | 27% | 29% | 26% | 17% |
| 4 | Hepatitis A | 54% | 24% | 30% | 29% | 17% |
| 5 | Hepatitis B | 59% | 27% | 33% | 25% | 15% |
| 6 | Shingles | 70% | 41% | 29% | 18% | 11% |
| 7 | Pneumococcal Disease | 57% | 29% | 28% | 23% | 19% |
| 8 | RSV | 61% | 28% | 33% | 23% | 16% |
| 9 | Meningococcal Disease | 44% | 20% | 25% | 32% | 23% |
| 10 | COVID-19 | 88% | 60% | 28% | 6% | 5% |

| Q11 To your knowledge, are you up to date on your vaccines given your age, medical history, and vaccination history? | | | |
|--|---------------------|--|-------|
| | | | N=795 |
| 1 | Yes | | 73% |
| 2 | No | | 15% |
| 99 | Don't know/not sure | | 12% |



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| Q12 | Have you ever: | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/Not sure |
|-----|---|------------------------------|--------------------------------|------|-------------------------|
| | N=795 | | | | |
| 1 | Talked to your provider about getting vaccines | 50% | 21% | 25% | 3% |
| 2 | Received a recommendation from your provider to get a vaccine | 47% | 21% | 28% | 3% |
| 3 | Been screened to know if you need a vaccine | 23% | 13% | 51% | 12% |

| Q13 | Please indicate how likely you are to do each of the following: | % Likely | 4-Very likely | 3-Somewhat likely | 2-Not very likely | 1-Not at all likely |
|-----|---|----------|---------------|-------------------|-------------------|---------------------|
| | N=795 | | | | | |
| 1 | Get a vaccine if your provider recommended it | 81% | 43% | 38% | 13% | 6% |
| 2 | Get a vaccine if it was not covered by your insurance | 42% | 14% | 28% | 36% | 22% |

ASK ALL:

| Q14 | What are the biggest barriers you face in getting vaccinated? Please select the two main barriers you typically face. | | Top Barrier (1 st & 2 nd barrier) |
|-----|---|---|---|
| | RANDOMIZE | | N=459 |
| 1 | Affordability | Vaccines are not always covered by my insurance | 6% |
| 2 | | I can't afford the out-of-pocket costs associated with getting a vaccine | 13% |
| 3 | Accessibility | The location where I want to get vaccines doesn't offer or carry the vaccines I'm looking for | 4% |
| 4 | | The location where I can get a vaccine is too far away or not easily reachable | 3% |
| 5 | | Finding a provider or place to get a vaccine is difficult for me | 4% |
| 6 | | The long lines or extended waiting periods are too much | 4% |
| 7 | Information | I don't have sufficient information about the vaccine guidelines or requirements | 9% |
| 8 | | I didn't receive a recommendation from my healthcare provider to get a vaccine | 11% |
| 9 | Time/ Mind space | I do not have the time to get a vaccine | 7% |
| 10 | | I forgot; it was not top of mind | 15% |
| 11 | | I do not think I need to be vaccinated at this time | 28% |
| 12 | Culture | I don't believe I am at risk for any vaccine-preventable diseases | 13% |
| 13 | | My cultural and religious beliefs prevent me from getting vaccines | 3% |
| 14 | | I feel there is stigma or shame around getting vaccines | 3% |
| 15 | Experience in clinical settings | I'm worried or anxious about the potential side effects of receiving a vaccine | 38% |
| 16 | | I am nervous about or afraid of needles | 7% |
| 17 | | My previous experience getting vaccinated was unpleasant | 10% |
| | | I have an allergy to an ingredient in vaccines or have had an allergic reaction in the past to vaccines | 5% |
| 18 | | I have been discriminated against when trying to access vaccines | 1% |



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| Q15 Please indicate how much you agree or disagree with the following statements: | | | | | | | |
|---|---------------------------|--|----------------|----------------|-------------------|-------------------|-----|
| N=795 | | | | | | | |
| RANDOMIZE | | %Agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | |
| | | T2B | 4 | 3 | 2 | 1 | |
| 1 | Information | I am satisfied with the information and resources available to me in order to make informed decisions regarding vaccines | 84% | 44% | 41% | 9% | 5% |
| 2 | Communicate with provider | I feel comfortable discussing my vaccine related concerns with my healthcare provider | 89% | 61% | 28% | 8% | 2% |
| 3 | Seek out information | I feel comfortable seeking out information about vaccines | 88% | 53% | 35% | 8% | 3% |
| 4 | Stigma & judgement | I feel there is stigma and judgement around getting vaccinated | 48% | 15% | 33% | 28% | 21% |
| 5 | Insurance coverage | It is important that vaccines remain covered by insurance | 92% | 73% | 19% | 4% | 2% |
| 6 | Universal accessibility | It is important that vaccines are available and accessible to everyone who wants them | 92% | 70% | 22% | 4% | 2% |

| Q16 Below are several reasons why some people may choose to stay up to date on their vaccines. Please indicate how much you agree or disagree with the following statements: | | | | | | | |
|--|--|--------|----------------|----------------|-------------------|-------------------|----|
| N=795 | | | | | | | |
| RANDOMIZE | | %Agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | |
| | | T2B | 4 | 3 | 2 | 1 | |
| 1 | Vaccines are highly effective at preventing severe illness, hospitalization, and death from various diseases | | 85% | 49% | 36% | 10% | 3% |
| 2 | Getting vaccinated contributes to community immunity, reducing the spread of diseases and protecting those who are more vulnerable | | 89% | 52% | 37% | 5% | 4% |
| 3 | Most vaccines are available free of cost through private and public insurance | | 85% | 40% | 46% | 10% | 3% |
| 4 | Vaccines lower the risk of new variants emerging and causing further disease outbreaks | | 80% | 45% | 35% | 14% | 4% |
| 5 | Getting vaccinated was recommended by a trusted source (i.e. healthcare provider, family/friends, CDC and official public health guidelines, news outlets, etc.) | | 85% | 49% | 37% | 8% | 4% |

Disease States: Cervical Cancer

| Q17 To the best of your knowledge, are you up to date on your Cervical cancer screenings given your age and medical history? | | |
|---|---------------------|-----|
| N=1,589 | | |
| 1 | Yes | 61% |
| 2 | No | 20% |
| 99 | Don't know/not sure | 19% |



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| | | |
|-----|---|---------|
| Q18 | How familiar are you with the recommended guidelines for screening of Cervical cancer? | N=1,589 |
| 4 | Very familiar | 27% |
| 3 | Somewhat familiar | 38% |
| 2 | Not very familiar | 22% |
| 1 | Not at all familiar | 12% |

| | | |
|-----|---|---------|
| Q19 | How familiar are you with the signs and symptoms of Cervical cancer? | N=1,589 |
| 4 | Very familiar | 16% |
| 3 | Somewhat familiar | 28% |
| 2 | Not very familiar | 35% |
| 1 | Not at all familiar | 21% |

| | | |
|-----|---|---------|
| Q20 | How concerned are you about your risk for Cervical cancer? | N=1,589 |
| 4 | Very concerned | 10% |
| 3 | Somewhat concerned | 20% |
| 2 | Not very concerned | 47% |
| 1 | Not at all concerned | 23% |

| | | |
|-----|--|---------|
| Q21 | Do you know if you're considered high risk for Cervical cancer? | N=1,589 |
| 1 | Yes | 13% |
| 2 | No | 48% |
| 99 | Don't know/not sure | 38% |

| | | | | | |
|-----|---|------------------------------|--------------------------------|------|--------------------------|
| Q22 | Have you ever: | | | | |
| | N=1,589 | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
| 1 | Talked to your provider about cervical cancer screening | 23% | 21% | 48% | 7% |
| 2 | Received a recommendation from your provider for cervical cancer screening | 18% | 18% | 57% | 6% |
| 3 | Been screened for cervical cancer | 19% | 28% | 44% | 9% |



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| Q23 Please indicate how likely you are to do each of the following ? | | | | | | | |
|--|--|--------------|-------------|-----------------|-----------------|-------------------|------------|
| | RANDOMIZE | Likely (Net) | Very likely | Somewhat likely | Not very likely | Not at all likely | Don't Know |
| | N=1,589 | T2B | 4 | 3 | 2 | 1 | 99 |
| 1 | Get a cervical cancer screening, if your provider recommended it | 76% | 48% | 28% | 6% | 8% | 7% |
| 2 | Get a cervical cancer screening, if it was <u>not</u> covered by your insurance? | 38% | 16% | 22% | 22% | 27% | 11% |
| 3 | Get a cervical cancer screening, if you needed to get prior authorization from your health insurance company first? | 61% | 32% | 29% | 12% | 14% | 10% |

Disease States: Lung Cancer

| Q17 To the best of your knowledge, are you up to date on your Lung cancer screenings given your age and medical history? | | |
|---|---------------------|---------|
| | | N=1,610 |
| 1 | Yes | 36% |
| 2 | No | 27% |
| 99 | Don't know/not sure | 36% |

| Q18 How familiar are you with the recommended guidelines for screening of Lung cancer? | | |
|---|---------------------|---------|
| | | N=1,610 |
| 4 | Very familiar | 8% |
| 3 | Somewhat familiar | 20% |
| 2 | Not very familiar | 33% |
| 1 | Not at all familiar | 38% |

| Q19 How familiar are you with the signs and symptoms of Lung cancer? | | |
|---|---------------------|---------|
| | | N=1,610 |
| 4 | Very familiar | 9% |
| 3 | Somewhat familiar | 30% |
| 2 | Not very familiar | 33% |
| 1 | Not at all familiar | 26% |

| Q20 How concerned are you about your risk for Lung cancer? | | |
|---|----------------------|---------|
| | | N=1,610 |
| 4 | Very concerned | 7% |
| 3 | Somewhat concerned | 23% |
| 2 | Not very concerned | 43% |
| 1 | Not at all concerned | 26% |

| Q21 Do you know if you're considered high risk for Lung cancer? | | |
|--|---------------------|---------|
| | | N=1,610 |
| 1 | Yes | 14% |
| 2 | No | 49% |
| 99 | Don't know/not sure | 37% |



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| Q22 | Have you ever: | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
|-----|---|------------------------------|--------------------------------|------|--------------------------|
| | N=1,610 | | | | |
| 1 | Talked to your provider about Lung cancer screening | 7% | 5% | 82% | 4% |
| 2 | Received a recommendation from your provider for Lung cancer screening | 5% | 4% | 87% | 4% |
| 3 | Been screened for Lung cancer | 5% | 5% | 83% | 6% |

| Q23 | Please indicate how likely you are to do each of the following ? | Likely (Net) | Very likely | Somewhat likely | Not very likely | Not at all likely | Don't Know |
|-----|--|--------------|-------------|-----------------|-----------------|-------------------|------------|
| | RANDOMIZE | | | | | | |
| | N=1,610 | T2B | 4 | 3 | 2 | 1 | 99 |
| 1 | Get a Lung cancer screening, if your provider recommended it | 72% | 41% | 31% | 9% | 11% | 7% |
| 2 | Get a Lung cancer screening, if it was <u>not</u> covered by your insurance? | 24% | 8% | 17% | 27% | 36% | 11% |
| 3 | Get a Lung cancer screening, if you needed to get prior authorization from your health insurance company first? | 58% | 24% | 34% | 15% | 17% | 9% |

Disease States: Breast Cancer

| Q17 | To the best of your knowledge, are you up to date on your Breast cancer screenings given your age and medical history? | N=603 |
|-----|---|-------|
| 1 | Yes | 74% |
| 2 | No | 19% |
| 99 | Don't know/not sure | 6% |

| Q18 | How familiar are you with the recommended guidelines for screening of Breast cancer? | N=603 |
|-----|---|-------|
| 4 | Very familiar | 54% |
| 3 | Somewhat familiar | 31% |
| 2 | Not very familiar | 9% |
| 1 | Not at all familiar | 4% |

| Q19 | How familiar are you with the signs and symptoms of Breast cancer? | N=603 |
|-----|---|-------|
| 4 | Very familiar | 41% |
| 3 | Somewhat familiar | 39% |
| 2 | Not very familiar | 14% |
| 1 | Not at all familiar | 5% |



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| | | | |
|-----|---|--|-------|
| Q20 | How concerned are you about your risk for Breast cancer? | | N=603 |
| 4 | Very concerned | | 11% |
| 3 | Somewhat concerned | | 35% |
| 2 | Not very concerned | | 41% |
| 1 | Not at all concerned | | 12% |

| | | | |
|-----|--|--|-------|
| Q21 | Do you know if you're considered high risk for Breast cancer? | | N=603 |
| 1 | Yes | | 24% |
| 2 | No | | 45% |
| 99 | Don't know/not sure | | 30% |

| | | | | | | |
|-----|---|-----|------------------------------|--------------------------------|------|--------------------------|
| Q22 | Have you ever: | | | | | |
| | N=603 | | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
| 1 | Talked to your provider about Breast cancer screening | 61% | 14% | 22% | 2% | |
| 2 | Received a recommendation from your provider for Breast cancer screening | 59% | 14% | 23% | 2% | |
| 3 | Been screened for Breast cancer | 57% | 17% | 22% | 3% | |

| | | | | | | | | |
|-----|--|-----|--------------|-------------|-----------------|-----------------|-------------------|------------|
| Q23 | Please indicate how likely you are to do each of the following ? | | | | | | | |
| | RANDOMIZE | | Likely (Net) | Very likely | Somewhat likely | Not very likely | Not at all likely | Don't Know |
| | N=603 | | T2B | 4 | 3 | 2 | 1 | 99 |
| 1 | Get a Breast cancer screening, if your provider recommended it | 85% | 64% | 21% | 4% | 5% | 3% | |
| 2 | Get a Breast cancer screening, if it was <u>not</u> covered by your insurance? | 57% | 31% | 26% | 15% | 18% | 8% | |
| 3 | Get a Breast cancer screening, if you needed to get prior authorization from your health insurance company first? | 79% | 51% | 28% | 7% | 7% | 5% | |

Disease States: Colorectal Cancer

| | | | |
|-----|---|--|-------|
| Q17 | To the best of your knowledge, are you up to date on your Colorectal cancer screenings given your age and medical history? | | N=633 |
| 1 | Yes | | 60% |
| 2 | No | | 24% |
| 99 | Don't know/not sure | | 16% |



TOPLINE & METHODOLOGY

| | | | | | |
|-----|---|------------------------------|--------------------------------|-------|--------------------------|
| Q18 | How familiar are you with the recommended guidelines for screening of Colorectal cancer? | | | N=633 | |
| 4 | Very familiar | | | 30% | |
| 3 | Somewhat familiar | | | 39% | |
| 2 | Not very familiar | | | 17% | |
| 1 | Not at all familiar | | | 13% | |
| Q19 | How familiar are you with the signs and symptoms of Colorectal cancer? | | | N=633 | |
| 4 | Very familiar | | | 16% | |
| 3 | Somewhat familiar | | | 42% | |
| 2 | Not very familiar | | | 26% | |
| 1 | Not at all familiar | | | 16% | |
| Q20 | How concerned are you about your risk for Colorectal cancer? | | | N=633 | |
| 4 | Very concerned | | | 6% | |
| 3 | Somewhat concerned | | | 29% | |
| 2 | Not very concerned | | | 47% | |
| 1 | Not at all concerned | | | 17% | |
| Q21 | Do you know if you're considered high risk for Colorectal cancer? | | | N=633 | |
| 1 | Yes | | | 17% | |
| 2 | No | | | 50% | |
| 99 | Don't know/not sure | | | 32% | |
| Q22 | Have you ever: | | | | |
| | N=633 | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
| 1 | Talked to your provider about Colorectal cancer screening | 30% | 24% | 40% | 5% |
| 2 | Received a recommendation from your provider for Colorectal cancer screening | 24% | 26% | 45% | 5% |
| 3 | Been screened for Colorectal cancer | 21% | 31% | 43% | 5% |



TOPLINE & METHODOLOGY

| Q23 Please indicate how likely you are to do each of the following ? | | | | | | | |
|--|--|--------------|-------------|-----------------|-----------------|-------------------|------------|
| | RANDOMIZE | Likely (Net) | Very likely | Somewhat likely | Not very likely | Not at all likely | Don't Know |
| | N=633 | T2B | 4 | 3 | 2 | 1 | 99 |
| 1 | Get a Colorectal cancer screening, if your provider recommended it | 80% | 50% | 30% | 5% | 10% | 5% |
| 2 | Get a Colorectal cancer screening, if it was <u>not</u> covered by your insurance? | 43% | 18% | 25% | 18% | 28% | 10% |
| 3 | Get a Colorectal cancer screening, if you needed to get prior authorization from your health insurance company first? | 68% | 38% | 31% | 10% | 13% | 8% |

US Preventive Services Task Force provides recommended guidelines for screening of cancers covered by insurance:

- **Cervical cancer:** Every 3 years in women aged 21 to 29 years. For women aged 30 to 65, every 3 years with pap test alone and every 5 years for those with high risk HPV.
- **Breast cancer:** Biennial (every other year) screening mammography for women aged 40 to 74 years.
- **Colorectal cancer:** Start screening at age 45 for adults with average risk.
- **Lung cancer:** Annual screening in adults aged 50 to 80 years with a 20 pack per year smoking history and currently smoke or have quit in the past 15 years.



TOPLINE & METHODOLOGY

ASK ALL

Q24 What are the biggest barriers you face in getting your cancer screenings? Please select the two main barriers you typically face.

| RANDOMIZE | | | Top Barrier (1 st & 2 nd Barrier) |
|-----------|---------------------------------|--|--|
| | | | N=1,975 |
| 1 | | The screenings are not covered by my insurance | 8% |
| 2 | Affordability | I can't afford the out-of-pocket costs associated with getting a screening | 18% |
| 3 | | My insurance coverage limits frequency or scope of cancer screenings | 9% |
| 4 | | The location where I want to get screenings doesn't offer the cancer screening I'm looking for | 3% |
| 5 | Accessibility | The location where I can get a screening is too far away or not easily reachable | 4% |
| 6 | | Finding a provider to get a proper screening is difficult for me | 5% |
| 7 | | The long lines or extended waiting periods are too much | 3% |
| 8 | Information | I don't have sufficient information about the screening requirements or guidelines | 10% |
| 9 | | I didn't receive a recommendation from my healthcare provider | 22% |
| 10 | Time/Mind space | I do not have the time to get a screening | 6% |
| 11 | | I forgot; it was not top of mind | 11% |
| 12 | | I do not think I need to get screened at this time | 26% |
| 13 | | I don't have a family history so I don't feel the need to be screened | 15% |
| 14 | | I don't believe I am at risk of getting cancer | 14% |
| 15 | Culture | My cultural and religious beliefs prevent me from getting screened | 1% |
| 16 | | I feel there is stigma or shame around getting screened for cancer | 2% |
| 17 | Experience in clinical settings | I am worried or anxious about getting screened | 11% |
| 18 | | I am nervous or afraid of getting screened (prep involved, the procedure itself, etc.) | 12% |
| 19 | | My previous experience of getting a screening was unpleasant | 4% |
| 20 | | I have been discriminated against when trying to access cancer care services | 2% |





TOPLINE & METHODOLOGY

| Q25 Please indicate how much you agree or disagree with the following statements: | | | | | | | |
|---|-------------------------------|---|----------------|----------------|-------------------|-------------------|-----|
| RANDOMIZE | | % Agree (Net) | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | |
| N=3,199 | | T2B | 4 | 3 | 2 | 1 | |
| 1 | Guidelines & screening | Guidelines used to determine insurance coverage for screenings should prioritize early detection | 88% | 61% | 26% | 7% | 3% |
| 2 | Information | I am satisfied with the information and resources available to me in order to make informed decisions regarding cancer screenings | 78% | 35% | 43% | 14% | 5% |
| 3 | Communicate with provider | I feel comfortable discussing my cancer concerns with my healthcare provider | 87% | 55% | 32% | 7% | 4% |
| 4 | Stigma & judgement | I feel there is stigma and judgement around seeking cancer services | 30% | 10% | 21% | 32% | 36% |
| 5 | Insurance coverage | It is important that cancer screenings are covered by insurance | 92% | 74% | 18% | 4% | 2% |
| 6 | Universal accessibility | It is important that cancer care is available and accessible to everyone who wants it | 91% | 72% | 19% | 4% | 2% |
| 7 | Impact on diverse populations | Guidelines should consider and accommodate for the impact cancer has on diverse populations | 88% | 52% | 36% | 6% | 2% |
| 8 | Blood-based screenings | Guidelines should include blood-based screenings that detect a single type or multiple types of cancer | 90% | 55% | 35% | 4% | 2% |

Cardiovascular Screening

| Q26 How familiar are you with the recommended guidelines for screening cardiovascular (heart) disease? | | |
|--|---------------------|-------|
| | | N=799 |
| 4 | Very familiar | 18% |
| 3 | Somewhat familiar | 32% |
| 2 | Not very familiar | 28% |
| 1 | Not at all familiar | 22% |

| Q27 To your knowledge, do you believe you are up to date on your cardiovascular (heart) health screenings given your age and medical history? | | |
|---|---------------------|-------|
| | | N=799 |
| 1 | Yes | 49% |
| 2 | No | 21% |
| 99 | Don't know/not sure | 29% |



TOPLINE & METHODOLOGY

| Q28 | How familiar are you with risk factors for cardiovascular disease? | N=799 |
|-----|--|-------|
| 4 | Very familiar | 22% |
| 3 | Somewhat familiar | 38% |
| 2 | Not very familiar | 22% |
| 1 | Not at all familiar | 17% |

| Q29 | How concerned are you about your risk for cardiovascular disease? | N=799 |
|-----|---|-------|
| 4 | Very concerned | 11% |
| 3 | Somewhat concerned | 33% |
| 2 | Not very concerned | 35% |
| 1 | Not at all concerned | 20% |

| Q30 | Do you know if you're considered high risk for cardiovascular disease? | N=799 |
|-----|--|-------|
| 1 | Yes | 19% |
| 2 | No | 43% |
| 99 | Don't know/not sure | 37% |

| Q31 | Have you ever: | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
|-----|---|------------------------------|--------------------------------|------|--------------------------|
| | N=799 | | | | |
| 1 | Talked to your provider about your cardiovascular health | 29% | 15% | 50% | 4% |
| 2 | Received a recommendation from your provider for advanced cardiovascular screening such as an echogram, electrocardiogram (EKG), chest x-ray, lipid screening, etc. | 21% | 16% | 58% | 3% |
| 3 | Received an advanced screening for cardiovascular disease, such as an echogram, electrocardiogram (EKG), chest x-ray, lipid screening, etc. | 19% | 18% | 59% | 3% |

| Q32 | When was the last time you had your cholesterol measured? | N=799 |
|-----|---|-------|
| 1 | In the last 6 months | 35% |
| 2 | In the last 7 – 12 months | 22% |
| 3 | In the last year – less than 2 years | 12% |
| 4 | In the last 2 years or longer | 11% |
| 98 | Never received the service | 20% |



TOPLINE & METHODOLOGY

| Q33 Please indicate how likely you are to do each of the following ? | | Likely (Net) | Very likely | Somewhat likely | Not very likely | Not at all likely | Don't Know |
|--|--|--------------|-------------|-----------------|-----------------|-------------------|------------|
| | RANDOMIZE | | | | | | |
| | N=799 | T2B | 4 | 3 | 2 | 1 | 99 |
| 1 | Get an advanced cardiovascular screening if your provider recommended it | 75% | 46% | 28% | 6% | 9% | 8% |
| 2 | Get an advanced cardiovascular screening if it was <u>not</u> covered by your insurance | 33% | 13% | 20% | 25% | 29% | 11% |
| 3 | Get an advanced cardiovascular screening if you needed to get prior authorization from your health insurance company first | 64% | 31% | 33% | 13% | 12% | 9% |

ASK ALL

| Q34 What are the biggest barriers you face in getting your cardiovascular health screenings? Please select the two main barriers you typically face. | | Top Barrier (1 st & 2 nd Barrier) |
|--|---------------------------------|---|
| | RANDOMIZE | N=455 |
| 1 | Affordability | The screenings are not covered by my insurance |
| 2 | | I can't afford the out-of-pocket costs associated with getting a screening |
| 3 | Accessibility | The location where I want to get screenings doesn't offer or carry the cardiovascular screening I'm looking for |
| 4 | | The location where I can get a screening is too far away or not easily reachable |
| 5 | | Finding a provider to get a proper screening is difficult for me |
| 6 | Information | The long lines or extended waiting periods are too much |
| 7 | | I don't have sufficient information about the screening requirements or guidelines |
| 8 | Time/Mind space | I didn't receive a recommendation from my healthcare provider |
| 9 | | I do not have the time to get a screening |
| 10 | Culture | I forgot; it was not top of mind |
| 11 | | I do not think I need to get screened at this time |
| 12 | | No family history so I don't feel the need to be screened |
| 13 | Experience in clinical settings | I don't believe I am at risk of getting cardiovascular disease |
| 14 | | My cultural and religious beliefs prevent me from getting screened |
| 15 | Experience in clinical settings | I feel there is stigma or shame around getting screened for cardiovascular disease |
| 16 | | I am worried or anxious about getting screened |
| 17 | | I am nervous or afraid of getting screened (prep involved, the procedure itself, etc.) |
| 18 | | My previous experience of getting a screening was unpleasant |
| 19 | | I have been discriminated against when trying to access cardiovascular health services |



TOPLINE & METHODOLOGY

| | | |
|-----|---|-------|
| Q35 | Have you ever had any of the following risk factors associated with cardiovascular disease? Select all that apply | |
| | RANDOMIZE | N=799 |
| 1 | High cholesterol | 30% |
| 2 | High blood pressure | 29% |
| 3 | Heart attack | 5% |
| 4 | Stroke | 5% |
| 5 | Diabetes | 11% |
| 6 | Obesity | 20% |
| 9 | Chronic inflammatory or autoimmune conditions | 6% |
| 99 | None of the above | 48% |

| | | |
|-----|---|-------|
| Q36 | Are you aware there is medication available to treat risk factors associated with cardiovascular disease? | |
| | | N=799 |
| 1 | Yes | 67% |
| 2 | No | 32% |
| 99 | No Response | 1% |

ASK IF Q36=1

| | | | | |
|-----|--|-------|------|------------------------|
| Q37 | Are you aware that the following types of medication are available to treat risk factors associated with cardiovascular disease? | | | |
| | N=546 | | | |
| | RANDOMIZE | 1-Yes | 2-No | 99-Don't Know/Not sure |
| 1 | Blood pressure medication to treat hypertension (high blood pressure) | 89% | 6% | 4% |
| 2 | Aspirin therapy to lower risk of heart attack or stroke | 83% | 10% | 6% |
| 3 | PCSK9 – inhibitors (e.g. Alirocumab, Evolocumab, Inclisiran) to lower cholesterol | 29% | 43% | 27% |
| 4 | Statins (e.g. Atorvastatin, Fluvastatin, Lovastatin, Pitavastatin, Pravastatin, Rosuvastatin, Simvastatin) to lower cholesterol | 74% | 13% | 11% |
| 5 | Other nonstatin drugs (e.g. Ezetimibe, Niacin, Bempedoic acid, Inclisiran, Fenofibrate, Gemfibrozil, Lomitapide, Evinacumab) | 37% | 39% | 24% |

ASK IF Q37_ANY=1

| | | | | |
|-----|--|-------|------|------------------------|
| Q38 | In the past 12 months, have you taken any of the following? | | | |
| | N=504 | | | |
| | RANDOMIZE | 1-Yes | 2-No | 99-Don't Know/Not sure |
| 1 | Blood pressure medication to treat hypertension (high blood pressure) | 30% | 68% | 1% |
| 2 | Aspirin therapy to lower risk of heart attack or stroke | 21% | 77% | 1% |
| 3 | PCSK9 – inhibitors (e.g. Alirocumab, Evolocumab, Inclisiran) to lower cholesterol | 5% | 92% | 3% |
| 4 | Statins (e.g. Atorvastatin, Fluvastatin, Lovastatin, Pitavastatin, Pravastatin, Rosuvastatin, Simvastatin) to lower cholesterol | 29% | 69% | 2% |
| 5 | Other nonstatin drugs (e.g. Ezetimibe, Niacin, Bempedoic acid, Inclisiran, Fenofibrate, Gemfibrozil, Lomitapide, Evinacumab) | 7% | 90% | 3% |



TOPLINE & METHODOLOGY

Mental Health

| | | |
|-----|---|-------|
| Q39 | How familiar are you with signs and symptoms of mental health issues? | |
| | | N=804 |
| 4 | Very familiar | 32% |
| 3 | Somewhat familiar | 45% |
| 2 | Not very familiar | 16% |
| 1 | Not at all familiar | 7% |

| | | | | | |
|-----|--|------------------------------|--------------------------------|------|--------------------------|
| Q40 | Have you ever: | | | | |
| | N=804 | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
| 1 | Talked to your provider about mental health screening | 22% | 14% | 60% | 2% |
| 2 | Received a recommendation from your provider for a mental health screening | 13% | 11% | 72% | 2% |
| 3 | Been screened for mental health conditions | 19% | 14% | 62% | 3% |
| 4 | Received mental health services via telehealth | 13% | 8% | 75% | 3% |

[ASK IF Q40_4 = 1 OR 2]

| | | |
|-----|--|-------|
| Q41 | What do you see as the primary benefits of receiving mental health services via telehealth? Select all that apply. | |
| | | N=210 |
| 1 | No travel required | 71% |
| 2 | Greater sense of privacy | 27% |
| 3 | More appointment availability | 64% |
| 4 | More provider options | 29% |
| 5 | Reduces stigma around receiving treatment | 23% |
| 6 | More comfortable in own home | 56% |
| 7 | Continuity of care – uninterrupted support during travel or illness | 26% |
| 8 | More affordable | 24% |
| 98 | Other, specify | 0% |
| 99 | None of the above | 5% |

| | | |
|-----|---|-------|
| Q42 | How often, if at all, do you seek mental health services? | |
| | | N=804 |
| 1 | Weekly | 4% |
| 2 | Every other week | 4% |
| 3 | Monthly | 7% |
| 4 | Few times a year | 6% |
| 5 | Once a year or less | 18% |
| 99 | Never received this service | 59% |



TOPLINE & METHODOLOGY

| | | |
|-----|--|-------|
| Q43 | Are you aware of the mental health services covered by your insurance plan/provider? | |
| | | N=804 |
| 1 | Yes | 48% |
| 2 | No | 26% |
| 99 | Don't Know/Not sure | 26% |

ASK ALL

| | | | |
|-----|--|--|--|
| Q44 | What are the biggest barriers you face in getting mental healthcare? Please select the two main barriers you typically face. | | Top Barrier (1 st & 2 nd Barrier) |
| | RANDOMIZE | | N=441 |
| 1 | Affordability | The services are not covered by my insurance | 13% |
| 2 | | I can't afford the out-of-pocket costs associated with mental health services | 19% |
| 3 | | I face administrative burdens when trying to access mental health care, such as issues with getting services reimbursed by my insurance. | 6% |
| 4 | Accessibility | The location where I want to get mental health services doesn't offer or carry what I'm looking for | 2% |
| 5 | | The location where I can get mental health services is too far away or not easily reachable | 4% |
| 6 | | Finding a provider that meets my unique needs is difficult for me | 10% |
| 7 | Information | The long lines or extended waiting periods are too much | 4% |
| 8 | | I don't have sufficient information about mental health services and care | 9% |
| 9 | | I didn't receive a recommendation from my healthcare provider | 13% |
| 10 | Time/Mind space | I am not aware of the mental health resources available to me | 10% |
| 11 | | No family history so I don't feel the need to access mental healthcare | 9% |
| 12 | | I do not have the time to get mental health services | 8% |
| 13 | Culture | I forgot; it was not top of mind | 8% |
| 14 | | I do not think I need mental health services at this time | 28% |
| 15 | | I don't believe I am at risk of getting/having mental health issues | 18% |
| 16 | Experience in clinical settings | My cultural and religious beliefs prevent me from seeking mental healthcare | 3% |
| 17 | | I feel there is stigma or shame around accessing mental health services | 9% |
| 18 | | I am worried or anxious about accessing mental health services | 8% |
| 19 | Experience in clinical settings | My previous experience of with mental health services was unpleasant | 6% |
| 20 | | I have been discriminated against when trying to access mental health services | 3% |

* <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6018386/>

Menopause

| | | |
|-----|---|---------|
| Q45 | How familiar are you with signs and symptoms associated with menopause? | |
| | | N=1,027 |
| 4 | Very familiar | 63% |
| 3 | Somewhat familiar | 29% |
| 2 | Not very familiar | 5% |
| 1 | Not at all familiar | 2% |



TOPLINE & METHODOLOGY

| Q46 | Are you currently experiencing any of the following? | N=1,027 |
|-----|---|---------|
| 1 | Perimenopause (natural transition where the ovaries gradually stop producing hormones and eggs leading up to menopause) | 12% |
| 2 | Menopause (ovaries stop producing hormones and eggs, menstrual periods stop permanently) | 13% |
| 3 | Postmenopause (time period after menopause when menstrual periods have ceased for more than 12 months) | 44% |
| 4 | None of the above | 29% |

| Q47 | How concerned are you about menopause? | N=1,027 |
|-----|--|---------|
| 4 | Very concerned | 8% |
| 3 | Somewhat concerned | 14% |
| 2 | Not very concerned | 24% |
| 1 | Not at all concerned | 54% |

| Q48 | Have you ever: | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure |
|-----|---|------------------------------|--------------------------------|------|--------------------------|
| | N=1,027 | | | | |
| 1 | Talked to your provider about signs and symptoms of menopause | 20% | 32% | 46% | 1% |
| 2 | Received a recommendation from your provider to test for hormone levels | 11% | 17% | 69% | 2% |
| 3 | Taken a blood or urine test for hormone levels | 12% | 16% | 66% | 5% |

| Q49 | In the past 12 months, what steps, if any, have you taken to manage your menopausal symptoms? Select all that apply. | N=515 |
|-----|--|-------|
| | RANDOMIZE | |
| 1 | Maintain a balanced diet (cut down on alcohol, trigger foods, etc.) | 25% |
| 2 | Regular exercise (2-3 times a week) | 37% |
| 3 | Stress reduction practices (meditation, yoga, counseling) | 17% |
| 4 | Anti-depressant medication | 13% |
| 5 | Hormone therapy (HRT, estrogen) | 12% |
| 6 | Vitamins or supplements to manage symptoms | 39% |
| 98 | Other, specify | 2% |
| 99 | None – I haven't taken any steps to manage my symptoms | 32%* |

*Mutually Exclusive

| Q50 | How likely are you to seek out treatments that would reduce or minimize symptoms of menopause if covered by insurance? | N=1,027 |
|-----|--|---------|
| 4 | Very likely | 26% |
| 3 | Somewhat likely | 24% |
| 2 | Not very likely | 18% |
| 1 | Not at all likely | 31% |



TOPLINE & METHODOLOGY

ASK ALL

| Q51 | | What are the biggest barriers you face in getting menopause related services and treatment? Please select the two main barriers you typically face. | | Top Barriers (1 st & 2 nd Barrier) |
|-----------|---------------------------------|---|--|---|
| RANDOMIZE | | | | N=320 |
| 1 | Affordability | The services are not covered by my insurance | | 14% |
| 2 | | I can't afford the out-of-pocket costs associated with menopause services | | 19% |
| 3 | Accessibility | The location where I want to get menopause related treatments doesn't offer or carry the what I'm looking for | | 4% |
| 4 | | The location where I can get menopause services is too far away or not easily reachable | | 4% |
| 5 | | Finding a provider that meets my unique needs is difficult for me | | 12% |
| 6 | | Finding a provider that specializes in this area is difficult for me | | 10% |
| 7 | | The long lines or extended waiting periods are too much | | 3% |
| 8 | Information | I don't have sufficient information about menopause services and care | | 15% |
| 9 | | I didn't receive a recommendation from my healthcare provider | | 22% |
| 10 | | I am not aware of the menopause resources available to me | | 25% |
| 11 | Time/Mind space | I don't feel the need to access menopause healthcare | | 35% |
| 12 | Culture | My cultural and religious beliefs prevent me from seeking menopause services and care | | 1% |
| 14 | | I feel there is stigma or shame around accessing menopause services | | 3% |
| 15 | Experience in clinical settings | I am worried or anxious about accessing menopause services | | 7% |
| 16 | | I have been discriminated when trying to access menopause services | | 2% |

Obesity

| Q52 | | Based on what you know, how significant is the risk of obesity to overall health? | | N=801 |
|-----|------------------------|---|--|-------|
| 4 | Very significant | | | 56% |
| 3 | Somewhat significant | | | 31% |
| 2 | Not too significant | | | 6% |
| 1 | Not at all significant | | | 6% |

| Q53 | | Has a healthcare professional ever talked to you about being high risk for obesity, or having risk factors for obesity? | | N=801 |
|-----|---------------------|---|--|-------|
| 1 | Yes | | | 32% |
| 2 | No | | | 60% |
| 3 | Don't know/Not sure | | | 7% |



TOPLINE & METHODOLOGY

ASK IF S5 = 22 OR Q53 = 1 (Those who are living with obesity or have talked to their provider about being at risk)

| Q54 A | To what extent do you agree or disagree with the following: | % Agree | 4- Strongly agree | 3- Somewhat agree | 2- Somewhat disagree | 1- Strongly disagree | 97-Not applicable to me |
|-------|---|---------|-------------------|-------------------|----------------------|----------------------|-------------------------|
| | Living with obesity has impacted... N=260 | | | | | | |
| 1 | How I'm viewed in the workplace | 40% | 16% | 23% | 17% | 14% | 29% |
| 2 | How others in society view and treat me | 56% | 21% | 35% | 14% | 12% | 18% |
| 3 | My ability to navigate daily life | 52% | 20% | 31% | 18% | 14% | 16% |
| 4 | My mental health | 54% | 23% | 31% | 14% | 14% | 18% |
| 5 | My overall quality of life | 61% | 21% | 40% | 15% | 8% | 17% |

IF ANSWERED Q54A, SKIP Q54B

| Q54B | To what extent do you agree or disagree with the following: | % Agree | 4- Strongly agree | 3- Somewhat agree | 2- Somewhat disagree | 1- Strongly disagree | 99-No response |
|------|---|---------|-------------------|-------------------|----------------------|----------------------|----------------|
| | Living with obesity can impact... N=541 | | | | | | |
| 1 | A person's career advancement | 75% | 31% | 44% | 14% | 5% | 6% |
| 2 | How a person is viewed and treated in society | 83% | 50% | 33% | 9% | 2% | 6% |
| 3 | A person's ability to navigate daily life | 82% | 41% | 41% | 9% | 3% | 6% |
| 4 | A person's mental health | 83% | 47% | 36% | 9% | 2% | 6% |
| 5 | A person's quality of life | 84% | 52% | 32% | 8% | 2% | 6% |

| Q55 | Have you ever: | 1-Yes, in the past 12 months | 2-Yes, more than 12 months ago | 3-No | 99- Don't Know/ Not sure | 97-Not applicable to me |
|-----|--|------------------------------|--------------------------------|------|--------------------------|-------------------------|
| | N=801 | | | | | |
| 1 | Talked to your provider about the health impacts of obesity | 19% | 14% | 49% | 2% | 15% |
| 2 | Received a recommendation from your provider to consult a specialist regarding obesity | 10% | 7% | 65% | 3% | 15% |

| Q56 | Are you aware of the following types of obesity care solutions? Select all that apply. | N=801 |
|-----|--|-------|
| | RANDOMIZE | |
| 1 | Counseling or intensive behavioral therapy | 32% |
| 2 | Behavior modification and physical activity (such as weight loss programs) | 57% |
| 3 | Anti-obesity medications | 56% |
| 4 | Weight loss surgeries (such as bariatric, gastric sleeve, liposuction, etc.) | 64% |
| 5 | Nutrition and dietician services | 66% |
| 6 | Physiotherapy and chiropractic services | 13% |
| 99 | None of the above | 22% |



TOPLINE & METHODOLOGY

SHOW IF ONE OR MORE ITEMS SELECTED AMONG Q56_1 THROUGH Q56_6. ONLY SHOW ITEMS SELECTED IN Q56 (WITH THE EXCEPTION OF Q57_97)

| Q57 | Which of the following types of obesity care solutions, if any, have you accessed in the past 12 months? | N=varies |
|-----|--|----------|
| | RANDOMIZE | |
| 1 | Counseling or intensive behavioral therapy | 3% |
| 2 | Behavior modification and physical activity (such as weight loss programs) | 10% |
| 3 | Anti-obesity medications | 7% |
| 4 | Weight loss surgeries (such as bariatric, gastric sleeve, liposuction, etc.) | 3% |
| 5 | Nutrition and dietician services | 10% |
| 6 | Physiotherapy and chiropractic services | 2% |
| 97 | Unaware of solutions / Not applicable – I don't require access to these services | 70% |

ASK ALL

| Q58 | What are the biggest barriers you face in getting obesity care solutions? Please select the two main barriers you typically face. | Top Barriers (1 st & 2 nd Barrier) | |
|-----|---|--|-----|
| | RANDOMIZE | N=300 | |
| 1 | Affordability | The services are not covered by my insurance | 15% |
| 2 | | I can't afford the out-of-pocket costs associated with obesity health services | 24% |
| 3 | Accessibility | The location where I want to get obesity care solutions doesn't offer or carry what I'm looking for | 3% |
| 4 | | The location where I can get obesity services is too far away or not easily reachable | 7% |
| 5 | | Finding a provider that meets my unique needs is difficult for me | 11% |
| 6 | | Finding a provider that specializes in this area is difficult for me | 9% |
| 7 | | The extended waiting periods to see a provider are too much | 6% |
| 8 | | I have limited access to obesity care solutions due to supply chain issues | 6% |
| 9 | | I need prior authorization from my insurance provider to receive the care I need | 6% |
| 10 | Information | I had to try and fail on a different medicine before getting the one my doctor originally prescribed | 8% |
| 11 | | I don't have sufficient information about obesity health services and care | 15% |
| 12 | | I didn't receive a recommendation from my healthcare provider | 17% |
| 13 | Time/Mind space | I am not aware of the obesity health resources available to me | 15% |
| 14 | | No family history so I don't feel the need to access obesity health services | 14% |
| 15 | Culture | My cultural and religious beliefs prevent me from seeking obesity care services | 2% |
| 16 | | I feel there is stigma or shame around accessing obesity health services | 8% |
| 17 | Experience in clinical settings | I am worried or anxious about accessing obesity health services | 10% |
| 18 | | My previous experience of with obesity health services was unpleasant | 6% |
| 19 | | I have been discriminated when trying to access obesity health services | 4% |





TOPLINE & METHODOLOGY

| | | | |
|-----|---|--|-------|
| Q59 | How likely are you to seek out anti-obesity medications if it was recommended by a healthcare provider? | | N=801 |
| 4 | Very likely | | 19% |
| 3 | Somewhat likely | | 27% |
| 2 | Not very likely | | 18% |
| 1 | Not at all likely | | 35% |

ASK IF S5 = 22 OR S6 = 13 OR Q53 = 1 (Those who are living with obesity or have a family history or have talked to their provider about being at risk)

| | | | | | | | |
|------|---|--|---------------|-----------------------|-----------------------|--------------------------|--------------------------|
| Q60A | Please indicate how much you agree or disagree with the following statements: | | | | | | |
| | RANDOMIZE | | %Agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree |
| | N=541 | | T2B | 4 | 3 | 2 | 1 |
| 1 | Informed decisions | I would consider talking to a specialist about obesity if it were recommended by a trusted healthcare provider | 81% | 41% | 41% | 10% | 6% |
| 2 | Information | I am satisfied with the information and resources available to me in order to make informed decisions regarding obesity care | 78% | 33% | 45% | 14% | 5% |
| 3 | Communicate with provider | I feel comfortable discussing my obesity related concerns with my healthcare provider | 78% | 42% | 36% | 12% | 7% |
| 4 | Seek out information | I feel comfortable seeking out information about obesity | 77% | 41% | 36% | 14% | 6% |
| 5 | Stigma & judgement | I feel there is stigma and judgement around seeking obesity care | 60% | 24% | 35% | 20% | 17% |

ASK ALL

| | | | | | | | |
|------|---|--|---------------|-----------------------|-----------------------|--------------------------|--------------------------|
| Q60B | Please indicate how much you agree or disagree with the following statements: | | | | | | |
| | RANDOMIZE | | %Agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree |
| | N=801 | | T2B | 4 | 3 | 2 | 1 |
| 1 | Insurance coverage | It is important that obesity care and treatment including counseling, nutrition services, bariatric surgery, medications, etc. is covered by insurance | 88% | 55% | 33% | 8% | 2% |
| 2 | | I think insurance plans should cover care for obesity like other chronic diseases | 85% | 52% | 34% | 9% | 3% |
| 3 | | I think obesity is a chronic disease | 75% | 38% | 37% | 16% | 6% |
| 4 | Universal accessibility | It is important that obesity care is available and accessible to everyone who wants it | 88% | 58% | 30% | 8% | 2% |



TOPLINE & METHODOLOGY

Health Information/Misinformation

| Q61 | Where do you most often get your health information or news about health issues? Select top 3 sources. | | | | |
|-----|---|------------------------------|------------------------|-----------------------------------|-----------------------------------|
| | RANDOMIZE | Top Source (combined) | 1st Main Source | 2nd Main Source | 3rd Main Source |
| 1 | Primary care provider (e.g. physician, nurse practitioner, physician associate) | 66% | 48% | 12% | 6% |
| 2 | Obstetrician/Gynecologist | 18% | 5% | 8% | 5% |
| 3 | Pharmacist | 12% | 2% | 5% | 5% |
| 4 | Federal health agencies such as: Centers for Disease Control and Prevention (CDC), Food & Drug Administration (FDA), Health and Human Services (HHS), National Institutes of Health (NIH), etc. | 27% | 7% | 10% | 10% |
| 5 | State & local health agencies and authorities | 10% | 2% | 4% | 5% |
| 6 | International health authorities, like the World Health Organization (WHO) | 8% | 1% | 3% | 4% |
| 7 | Academics, scientists, and medical experts from top universities | 12% | 4% | 4% | 4% |
| 8 | Pharmaceutical companies and those that develop medicines and vaccines | 6% | 1% | 2% | 2% |
| 9 | TV news channels & newspapers | 15% | 5% | 5% | 6% |
| 10 | Religious leaders & faith-based organizations | 2% | 1% | 1% | 1% |
| 11 | Friends and family | 30% | 7% | 13% | 11% |
| 12 | Celebrities or influencers I follow on social media | 3% | 1% | 1% | 2% |
| 13 | Online sources such as WebMD, MayoClinic, Wikipedia, etc. | 36% | 10% | 14% | 13% |
| 98 | Other source, please specify | 5% | 2% | 1% | 2% |

| Q62 | In the past 12 months, how often, if at all, have you followed health advice you heard or saw on social media? | |
|-----|--|---------|
| | | N=3,199 |
| 4 | Very often | 5% |
| 3 | Somewhat often | 18% |
| 2 | Not very often | 32% |
| 1 | Not at all often | 44% |

| Q63 | If you see health advice or recommendations on social media, how likely, if at all, are you to talk to your healthcare provider about the information you heard? | |
|-----|--|---------|
| | | N=3,199 |
| 4 | Very likely | 11% |
| 3 | Somewhat likely | 33% |
| 2 | Not very likely | 30% |
| 1 | Not at all likely | 25% |



TOPLINE & METHODOLOGY

| Q64 | | Please indicate how much you agree or disagree with the following statements: | | | | |
|-----|---|---|----------------|----------------|-------------------|-------------------|
| | RANDOMIZE | %Agree | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree |
| | N=3,199 | T2B | 4 | 3 | 2 | 1 |
| 1 | Health influencers on social media are as reliable as my healthcare provider. | 19% | 5% | 14% | 29% | 50% |
| 2 | I have encountered confusing or inaccurate health information on social media. | 68% | 28% | 40% | 17% | 11% |
| 3 | Information on social media sometimes contradicts what I discussed with my healthcare provider. | 67% | 21% | 46% | 19% | 10% |
| 4 | Social media is a valuable resource for finding information and seeking peer support for health issues. | 39% | 8% | 30% | 32% | 27% |

Guideline Priorities

| Q65 | | National organizations, including the federal government, create guidelines about preventive services such as screenings, counseling services, and preventive services for a variety of diseases like cervical and breast cancer. Providers rely on these guidelines to inform their approach with patients and insurance companies refer to them when determining coverage. | | | | | |
|-----|---|--|----------------|--------------------|-------------------|----------------------|-------|
| | | How important are each of the following to prioritize in the guidelines? | | | | | |
| | RANDOMIZE | Important (Net) | Very important | Somewhat important | Not too important | Not at all important | DK/RF |
| | N=3,199 | T2B | 4 | 3 | 2 | 1 | 99 |
| 1 | Allowing for the earliest possible detection of disease through the most robust testing | 90% | 67% | 24% | 4% | 3% | 3% |
| 2 | Encouraging patient-provider conversations and shared decision making | 90% | 62% | 28% | 5% | 2% | 3% |
| 3 | Ensuring providers can make best choice for patient based on unique needs | 90% | 66% | 25% | 4% | 2% | 3% |
| 4 | Considering the needs and lived experiences of all women by examining the potential impact on different races and populations | 87% | 57% | 30% | 6% | 3% | 3% |
| 5 | Working to reduce disparities in health outcomes across diverse populations | 87% | 59% | 28% | 6% | 3% | 3% |
| 6 | Removing barriers to care and making it easier for women to get screenings | 90% | 69% | 21% | 4% | 2% | 3% |
| 7 | Ensuring comprehensive preventive care and screening is affordable | 91% | 70% | 20% | 4% | 3% | 3% |
| 8 | Ensuring that all women have the same opportunity to receive quality care | 91% | 70% | 20% | 4% | 3% | 3% |



TOPLINE & METHODOLOGY

ASK IF Q65_ANY = 3 or 4

| Q66 | Based on the following statements, which would you say is the most important to prioritize? Insert statements from Q65 where respondents answered 3 or 4. | MOST IMPORTANT |
|-----|--|----------------|
| | RANDOMIZE | N=3,024 |
| 1 | Allowing for the earliest possible detection of disease through the most robust testing | 17% |
| 2 | Encouraging conversation between the patient-provider and shared decision making | 7% |
| 3 | Ensuring providers can make best choice for patient based on unique needs | 8% |
| 4 | Considering the needs and lived experiences of all women by examining the potential impact on different races and populations | 4% |
| 5 | Working to reduce disparities in health outcomes across diverse populations | 6% |
| 6 | Removing barriers to care, not make it more difficult for women to get screenings | 11% |
| 7 | Ensuring comprehensive preventive care and screening is affordable | 25% |
| 8 | Ensuring that all women have the same opportunity to receive quality care | 22% |

Insurance Coverage

| Q67 | Are you currently covered by any form of health insurance? A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or Medicaid. | |
|-----|---|---------|
| | | N=3,199 |
| 1 | Yes (Insured) | 87% |
| 2 | No (Uninsured) | 9% |
| 99 | Don't Know / Prefer not to answer | 4% |

ASK IF Q67=1

| Q68 | What is the main type of health insurance coverage that you have currently have? Select all that apply. | |
|-----|---|---------|
| | | N=2,811 |
| 1 | A plan through my/my spouse's/my parents' employer | 50% |
| 2 | A plan you purchased yourself directly from an insurance company | 6% |
| 3 | A plan you purchased yourself from a state or federal marketplace | 6% |
| 4 | Medicaid | 14% |
| 5 | Medicare | 29% |
| 6 | A plan through a family member | 2% |
| 7 | A plan through a school | 0% |
| 8 | VA/Tri-Care/Military | 3% |
| 98 | I'm not sure | 1% |



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ASK IF Q67=1

| Q69 Thinking about your current health insurance coverage, please indicate how much you agree or disagree with each of the following statements: | | | | | | |
|--|---|--------------|----------------|----------------|-------------------|-------------------|
| RANDOMIZE | | %Agree (Net) | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree |
| N=2,811 | | T2B | 4 | 3 | 2 | 1 |
| 1 | I don't understand what's covered by my insurance plan | 40% | 10% | 30% | 32% | 26% |
| 2 | I don't understand which doctors and hospitals are "in-network" and covered by my insurance plan | 32% | 9% | 23% | 32% | 34% |
| 3 | My insurer is able to answer my questions in a timely manner | 72% | 24% | 48% | 18% | 7% |
| 4 | I have trouble navigating my health insurance coverage | 40% | 9% | 31% | 31% | 27% |
| 5 | I can't anticipate my out-of-pocket expenses for prescription medicines even if the medicines are covered by my health insurance plan | 43% | 13% | 29% | 30% | 25% |
| 6 | I can't anticipate my out-of-pocket expenses for healthcare services even if they are covered by my health insurance plan | 47% | 15% | 32% | 29% | 22% |
| 7 | I have to jump through hoops to get the care I need | 29% | 8% | 21% | 35% | 33% |
| 8 | I have to fight with my insurance company to get them to pay for my healthcare | 25% | 6% | 19% | 35% | 37% |
| *PES model | | | | | | |

| Q70 Which of the following comes closest to describing your situation with respect to out-of-pocket healthcare expenses: | | |
|--|--|---------|
| | | N=3,199 |
| 1 | My out-of-pocket costs are affordable. I'm confident that if I had a major medical event or was diagnosed with a chronic illness today, I would be able to cover my out-of-pocket expenses without much difficulty. | 47% |
| 2 | My out-of-pockets costs are expensive, but in the event I had a major medical event or was diagnosed with a chronic illness today, I would be able to cover them with savings or credit cards. | 30% |
| 3 | My out-of-pocket costs are more than I could afford if I had a major medical event or was diagnosed with a chronic illness today. Even though I have insurance, I can't afford to get healthcare if I were to be seriously ill. | 21% |

| Q71 Have you experienced discrimination based on any of the following while receiving healthcare in the past 12 months? | | |
|---|-------------------------------------|-------|
| | | N=425 |
| 1 | Race/ethnicity | 27% |
| 2 | Language differences | 11% |
| 3 | Age | 52% |
| 4 | Gender identity | 21% |
| 5 | Sexual orientation | 12% |
| 6 | Disability | 16% |
| 7 | Ability to pay/socioeconomic status | 15% |
| 98 | Other, specify | 10% |



TOPLINE & METHODOLOGY

Social Determinants Of Health Factors

<https://www.cms.gov/priorities/innovation/Files/worksheets/ahcm-screeningtool.pdf>

| SDOH1 | What is your living situation today? | N=1,609 |
|-------|---|---------|
| 1 | I have a steady place to live | 83% |
| 2 | I have a steady place to live today, but I am worried about losing it in the future | 13% |
| 3 | I do not have a steady place to live (I am temporarily staying with others, in a hotel, in a shelter, living outside on the street, on a beach, in a car, abandoned building, bus or train station, or in a park) | 3% |

| SDOH2 | Think about the place you live. Do you have problems with any of the following? CHOOSE ALL THAT APPLY | N=1,609 |
|-------|---|---------|
| 1 | Pests such as bugs, ants, or mice | 14% |
| 2 | Mold | 8% |
| 3 | Lead paint or pipes | 2% |
| 4 | Lack of heat | 4% |
| 5 | Oven or stove not working | 2% |
| 6 | Smoke detectors missing or not working | 4% |
| 7 | Water leaks | 6% |
| 8 | None of the above | 76% |

| SDOH3 | Some people have made the following statements about their food situation. Please answer whether these statements were OFTEN, SOMETIMES, or NEVER true for you and your household in the last 12 months. | N=1,609 | | |
|-------|--|--------------|------------------|--------------|
| | Within the past 12 months... | 1-Often true | 2-Sometimes true | 3-Never true |
| 1 | You worried that your food would run out before you got money to buy more | 8% | 19% | 73% |
| 2 | The food you bought just didn't last and you didn't have money to get more | 7% | 18% | 74% |

| SDOH4 | In the past 12 months, has lack of transportation kept you from medical appointments, meetings, work or from getting things needed for daily living? | N=1,609 |
|-------|--|---------|
| 1 | Yes | 12% |
| 2 | No | 87% |

| SDOH5 | In the past 12 months, has the electric, gas, oil, or water company threatened to shut off services in your home? | N=1,609 |
|-------|---|---------|
| 1 | Yes | 8% |
| 2 | No | 90% |
| 3 | Already shut off | 1% |



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| SDOH6 Because violence and abuse happens to a lot of people and affects their health we are asking the following questions. N=1,609 | | | | | | |
|--|---|---------|----------|-------------|----------------|--------------|
| How often does... | | 1-Never | 2-Rarely | 3-Sometimes | 4-Fairly often | 5-Frequently |
| 1 | anyone, including family and friends, physically hurt you? | 88% | 5% | 3% | 1% | 1% |
| 2 | anyone, including family and friends, insult or talk down to you? | 65% | 15% | 13% | 4% | 3% |
| 3 | anyone, including family and friends, threaten you with harm? | 86% | 4% | 5% | 1% | 2% |
| 4 | anyone, including family and friends, scream or curse at you? | 70% | 13% | 9% | 4% | 3% |

SDOH6r

A score of 11 or more when the numerical values for answers to SDOH6 are added shows that the person might not be safe.

| | | |
|---|--|-----|
| 1 | May live in unsafe conditions [SDOH6 > 10] | 8% |
| 2 | Lives in safe conditions [SDOH6 < 11] | 90% |

| SDOH7 How hard is it for you to pay for the very basics like food, housing, medical care, and heating? Would you say it is: | | | N=1,609 |
|---|-----------------|-----|---------|
| 1 | Very hard | 8% | |
| 2 | Somewhat hard | 31% | |
| 3 | Not hard at all | 59% | |

| SDOH8 Do you want help finding or keeping work or a job? | | | N=1,609 |
|--|----------------------------|-----|---------|
| 1 | Yes, help finding work | 12% | |
| 2 | Yes, help keeping work | 6% | |
| 3 | I do not need or want help | 80% | |

| SDOH9 If for any reason you need help with day-to-day activities such as bathing, preparing meals, shopping, managing finances, etc., do you get the help you need? | | | N=1,609 |
|---|--------------------------------|-----|---------|
| 1 | I don't need any help | 75% | |
| 2 | I get all the help I need | 13% | |
| 3 | I could use a little more help | 7% | |
| 4 | I need a lot more help | 4% | |

| SDOH10 How often do you feel lonely or isolated from those around you? | | | N=1,609 |
|--|-----------|-----|---------|
| 1 | Never | 39% | |
| 2 | Rarely | 27% | |
| 3 | Sometimes | 23% | |
| 4 | Often | 8% | |
| 5 | Always | 2% | |



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| | | |
|--------|---|---------|
| SDOH11 | Do you speak a language other than English at home? | N=1,609 |
| 1 | Yes | 19% |
| 2 | No | 80% |

| | | |
|--------|---|---------|
| SDOH12 | Do you want help with school or training? For example, starting or completing a job training or getting a high school diploma, GED or equivalent. | N=1,609 |
| 1 | Yes | 8% |
| 2 | No | 91% |

| | | |
|--------|--|---------|
| SDOH13 | In the last 30 days, other than the activities you did for work, on average, how many days per week did you engage in moderate exercise (like walking fast, running, jogging, dancing, swimming, biking, or other similar activities)? | N=1,609 |
| 1 | 0 | 23% |
| 2 | 1 | 9% |
| 3 | 2 | 12% |
| 4 | 3 | 15% |
| 5 | 4 | 11% |
| 6 | 5 | 10% |
| 7 | 6 | 4% |
| 8 | 7 | 15% |

| | | |
|--------|---|---------|
| SDOH14 | On average, how many minutes did you usually spend exercising at this level on one of those days? | N=1,609 |
| 1 | 0 | 21% |
| 2 | 10 | 11% |
| 3 | 20 | 13% |
| 4 | 30 | 23% |
| 5 | 40 | 8% |
| 6 | 50 | 6% |
| 7 | 60 | 10% |
| 8 | 90 | 3% |
| 9 | 120 | 1% |
| 10 | 150 or higher | 2% |

SDOH14r

1. Calculate [SDOH13] x [SDOH14] = [number of minutes of exercise per week]
2. Less than 150 minutes a week shows an HRSN (Health-Related Social Need)

| | | |
|--|----------------------------|-----|
| | Health-Related Social Need | 65% |
|--|----------------------------|-----|



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The next questions relate to your experience with alcohol, cigarettes, and other drugs. Some of the substances are prescribed by a doctor (like pain medications), but only count those if you have taken them for reasons or in doses other than prescribed. One question is about illicit or illegal drug use, but we only ask in order to identify community services that may be available to help you.

| SDOH15a | How many times in the past 12 months have you: | | | | | |
|---------|--|---------|-----------------|-----------|----------|-------------------------|
| | N=1,609 | | | | | |
| | | 1-Never | 2-Once or twice | 3-Monthly | 4-Weekly | 5-Daily or almost daily |
| 1 | Had 4 or more drinks in a day? One drink is 12 oz of beer, 5 oz of wine, or 1.5 oz of 80-proof spirits | 70% | 15% | 6% | 6% | 3% |
| 2 | Used tobacco products (i.e., cigarettes, cigars, snuff, chew, e-cigs) | 80% | 3% | 3% | 2% | 11% |

| SDOH15b | How many times in the past year have you: | | | | | |
|---------|---|---------|-----------------|-----------|----------|-------------------------|
| | N=1,609 | | | | | |
| | | 1-Never | 2-Once or twice | 3-Monthly | 4-Weekly | 5-Daily or almost daily |
| 1 | Used prescription drugs for non-medical reasons | 87% | 4% | 3% | 1% | 3% |
| 2 | Used illegal drugs | 90% | 3% | 2% | 1% | 2% |

| SDOH16 | Over the past 2 weeks, how often have you been bothered by any of the following problems? | | | | |
|--------|---|--------------|----------------|---------------------------|--------------------|
| | N=1,609 | | | | |
| | | 0-Not at all | 1-Several days | 2-More than half the days | 3-Nearly every day |
| 1 | Little interest or pleasure in doing things | 65% | 22% | 8% | 4% |
| 2 | Feeling down, depressed, or hopeless | 64% | 22% | 8% | 4% |

SDOH16r

If you get 3 or more when you add the answers to SDOH16_1 and _2, the person may have a mental health need.

| | | | | | |
|--|--------------------|--|--|--|-----|
| | Mental Health Need | | | | 14% |
|--|--------------------|--|--|--|-----|

| SDOH17 | Stress means a situation in which a person feels tense, restless, nervous, anxious, or unable to sleep at night because his or her mind is troubled all the time. Do you feel this kind of stress these days? | |
|--------|---|---------|
| | | N=1,609 |
| 1 | Not at all | 29% |
| 2 | A little bit | 34% |
| 3 | Somewhat | 18% |
| 4 | Quite a bit | 11% |
| 5 | Very much | 8% |

| SDOH18 | Because of physical, mental, or emotional condition, do you: | | |
|--------|--|-------|------|
| | N=1,609 | | |
| | | 1-Yes | 2-No |
| 1 | Have serious difficulty concentrating, remembering or making decisions | 19% | 80% |
| 2 | Have difficulty doing errands alone such as visiting a doctor's office or shopping | 11% | 88% |



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Thank you for taking time to share your thoughts and experiences.

It is also important to take time to care for your health and well-being. Below are resources to guide your preventive health care:

- Learn more about tips for women across their lives about recommended preventive care from [Johns Hopkins University](#) and [UCLA](#).
- Learn more about adult vaccine guidelines from the [CDC](#).
- Learn more about detailed recommendations for preventive care services from the [United States Preventive Services Task Force](#).
- Learn more about women's preventive health about from the [Alliance for Women's Health and Prevention](#), an organization dedicated to ensuring women's access to preventive healthcare.

Thank you and be well.



TOPLINE & METHODOLOGY

About the Study

This Alliance for Women’s Health and Prevention (AWHP)/Ipsos Poll was conducted online from December 21st, 2024 – January 8th, 2025, by Ipsos. This poll is based on a national sample of 3,199 adults who identified as female (age 18 or older), combining a sample from the probability-based KnowledgePanel® (n=1,114) and a non-probability sample (n=2,085).

The study was conducted in both English and Spanish. The data were weighted to adjust for age, race/ethnicity, education, Census region by metropolitan status, household income, and language dominance among Hispanics. The demographic benchmarks for women ages 18 and older in the US came from the 2024 March Supplement of the Current Population Survey (CPS), with the exception of the language dominance benchmarks which were obtained from the 2023 American Community Survey (ACS). The weighting categories were as follows:

- Age (18-29, 30-44, 45-59, 60+)
- Race/Hispanic ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, Hispanic, 2+ Races/Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor and higher)
- Census Region (Northeast, Midwest, South, West) by Metropolitan Area (Yes, No)
- Household Income (Under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and over)
- Language Dominance among Hispanics (English Dominant Hispanic, Bilingual Hispanic, Spanish Dominant Hispanic, Non-Hispanic)

This survey was partially conducted using the Ipsos KnowledgePanel, the most well-established online probability-based panel that is representative of the adult US population. Panelists are recruited into this invitation-only panel via postal mailings to a random selection of residential addresses. To ensure that non-internet households are included, Ipsos provides an internet-enabled tablet to those who need them. Additional sample was obtained using a non-probability sample with a quota design to increase the overall study sample size and allow for analyses of subpopulation groups of interest.

Additional weighting adjustments were made using Ipsos’ proprietary calibration approach, which weighted respondents from the non-probability sample to benchmarks from the weighted KnowledgePanel sample based on the categories below. These additional adjustments are designed to reduce the bias known to be associated with non-probability samples that are not addressed with standard geodemographic weighting.

- Daily Television Consumption (< 3 hours/day, 3+ hours/day)
- Weekly Internet Personal Usage (< 10 hours/week, 10+ hours/week)
- Willingness To Express Political/Community Opinions Online (Less than once a month or more often, Not at all)
- Willingness To Try New Products (Not at all/Somewhat, A lot/Completely)



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For more information on this news release, please contact:

Ryan Tully
Director, US
Public Affairs
+1 202 420-2025
RyanCTully@ipsos.com





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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